

# LE SUTRA WINS UNIQUE AWARD

Le Sutra, pitched as “the first Indian Art Hotel in the world”, was declared ‘India’s Most Unique Hotel’ during the IHEA (Indian Hospitality Excellence Awards) which felicitated the best from the Indian hospitality and travel industry on January 14, 2011. The Most Unique Award celebrated excellence and recognised the spirit of innovation. Having received appreciation from travel agents and hospitality personnel, Le Sutra plans to take the company across India by franchising the concept of an art hotel with the option of branding or branding and management.



Mitali Bajaj, head, Dr. Art + Design poses with IHEA's Unique Hotel award.

Designed by Dr. Art + Design, an aesthetic design management studio offering conceptual design solutions that fuse art, form and design to add value to spaces, Le Sutra weaves Indian philosophy and myth and narrates it through contemporary art and design. The three levels represent the gunas –tamas, rajas, sattva which sum up the world view of Indian philosophy. Each

of the 14 rooms is based on a ‘character’ (Ravana, Ashoka, Buddha) or ‘characteristic’ (sensuality, love, purification) from a theme in Indian culture. Every element tells a part of the room’s story.

Gallery Le Sutra is the cultural art space for art shows, supper theatre as well as banquets. A spa, Angdai, is also on the anvil.



A Ravana room at Le Sutra, designed by Dr. Art + Design.