



Space  
review

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## OUT OF THE BLUE

Out of the Blue, Pune has been made, taking the psychology of the customer into account as much as the aesthetics and decor. Subtle drama in the form of art gives the place a distinctive character.

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After making waves in Mumbai starting at Bandra then Powal, Out of the Blue has opened in Pune. The design concept here seems a generation ahead of its oldest counterpart in Bandra, that was designed almost a decade ago.

The design inspiration at this eatery, is inspired by psychological impacts on the minds of the clients using colour and material. A monochromatic restaurant with hues of grey coupled with white creates a relaxed environ. While a touch of wood through furniture and cladding of the roof gets the warmth.

Mumbai-based Dr. Art and Design, has worked on the project in collaboration with designers Shweta Kaushik and Pravin Oswal. "We wanted to create a slightly bland look on the walls, floor and ceiling; highlighting the accent of the walls and the bar that has a lovely rugged carved Malad stone look with the oak above," informs Mitali Bajaj founder of Dr. Art and Design. "The tasting corner was created with an oak look that included the wine cabinets to give continuity to the bar and to add zing to the otherwise placid feel." The designers created a teakwood trellis that runs across the restaurant and added mileage with touches of art.

Ever since its inception, Out of the Blue has always been associated with art

in some form or the other. Whether it is hosting shows, showcasing and selling art or promoting artists, the trend continues in Pune as well. Rahul Mukherjee, an artist from Baroda has created an art work in his own impeccable style using elements that often work as a part of eateries such as, a couple drinking wine, half peeled banana etc. He has created a unique Out Of The Blue painting rather than a painting for Out Of The Blue. The artists at Dr. Art and Design created a doodled panel on both the toilet doors and relevant art inside the toilet - "ART D' LOOI"

The courtyard is carved out of an air conditioned space with a wall of plants running from one side to another creating a garden look. In order to make the restaurant look very casual, the designers have used the cheapest stone available in the country for its flooring. They replaced the refined looking composite marble with stained Shahabad stone to give it a not-so-new look.

Another interesting element of the design presence is the wizard, a new mascot of the restaurant who will be a mouth piece for every communication of Out Of The Blue. This was another concept developed by Dr. Art and Design who handled Out Of The Blue from conceptualization to implementation.



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