



**In 2010, we opened our first Indian Art Hotel, Le Sutra in Mumbai. We have received encouraging response from domestic and international travellers. We have started a new trend of art hotels in hospitality. It was a year of**

**creativity, besides Le Sutra, the Group opened their first Indian Art Café in Hyderabad.**

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### **RADHA BAJAJ**

Radha Bajaj, Director, Bajaj Group of Hotels

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### **Plans ahead**

Bajaj Group of Hotels plans to franchise its hotel and restaurant brands to domestic and international market. The Group has launched a new company, Dr Art + Design, which undertakes the project management company for design and art hotels.

Le Sutra, Indian Art Hotel represented India at the recently held Luxury Travel Fair and World Travel Market in London. However, Le Sutra was the only participant from India at the Luxury Travel Fair. The hotel received an encouraging response at the trade fairs.

